As technology develops, it is important for there to be a good balance of female and male developers in the field to speak for both sides of society. Applications, websites and software are all created through new ideas and solutions but if the industry continues to be male-dominated, the production will only become futile and dull. By narrowing the gender gap, the industry allows different perspectives and methods, leading to advancement in the field. Women will bring qualities to the table that men do not possess but the industry needs, like their creativity and affability. With this approach, projects that are created will please almost anyone.

From personal experience, online shopping is a go-to now for a number of females. The target audience for these online shops are women so what is better than a female developer creating a website to attract females? Some women developers may even be better than men at attracting males to websites.

Also, aside from creating systems, I believe that the work environment will only improve with a mixture of both females and males. Women tend to act and contemplate matters in a distinctive way from men so by putting all these qualities in the same pot, only greatness will come out of it. This will also kill the typical stereotype that only introverted boys can code and program. By narrowing the gender gap, the technology industry will flourish in ways that were never thought possible. With a world that can be dominated equally by both females and males, the ideas and creativity are endless.